



**MJFF**

**PATIENT ORGANIZATION  
PERSPECTIVE**

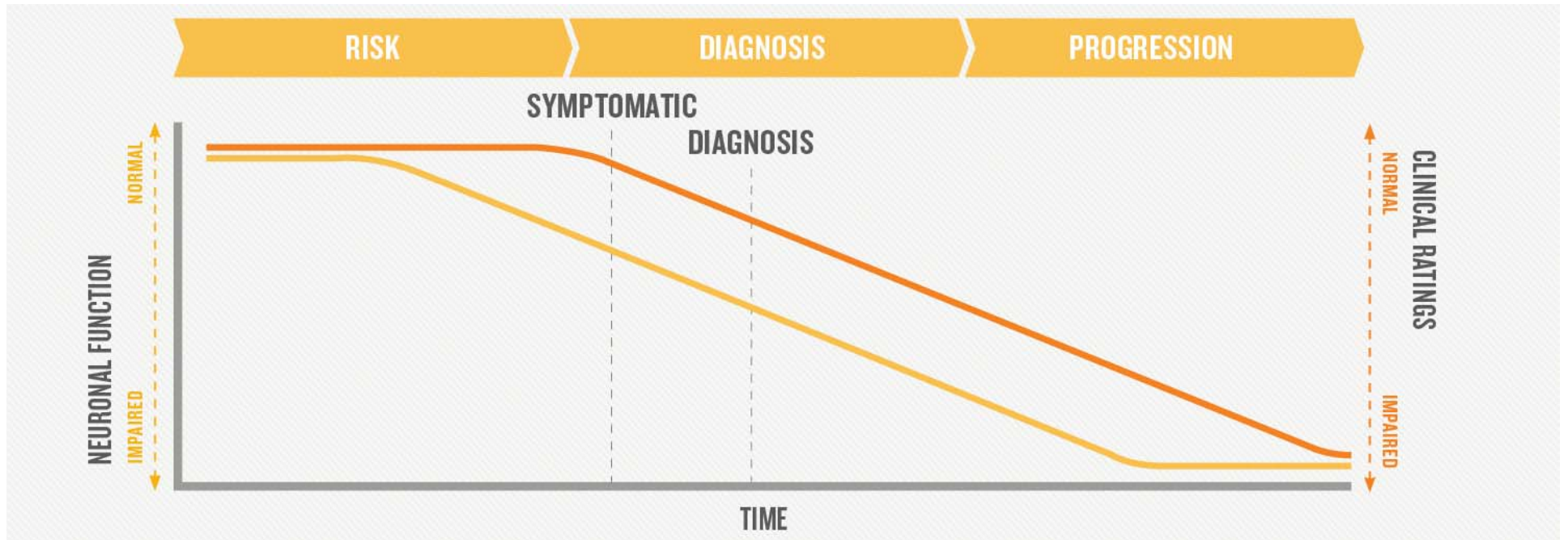


**Catherine Kopil, PhD**  
**Director, Research Partnerships**

# OUR SINGLE, URGENT GOAL: CURE PARKINSON'S DISEASE

## Our Mission

The Michael J. Fox Foundation is dedicated to finding a cure for Parkinson's disease through an aggressively funded research agenda and to ensuring the development of improved therapies for those living with Parkinson's today.



# PATIENTS' NEEDS DRIVE OUR EFFORTS



**MJFF was founded by a person with Parkinson's disease.**

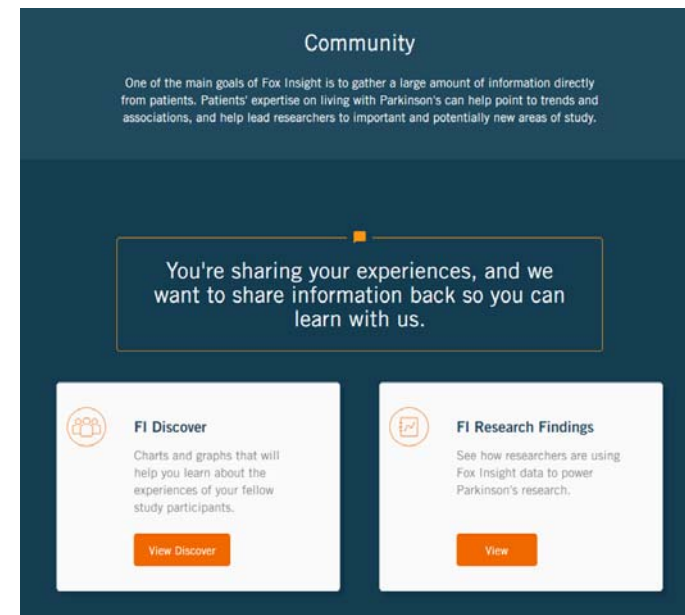
**Assessing all potential projects through a patient-focused lens, everything we do is driven by the many unmet medical needs of Parkinson's patients today.**



# PATIENT-POWERED RESEARCH

Increasingly, Parkinson's patients seek to be active contributors to improved disease understanding and the search for new therapies. Fox Insight facilitates sharing information about the lived experience of PD.

- » **Fox Insight** is an online clinical study collecting patient-reported data about health-related experiences and preferences
  - **Over 15,000** Parkinson's patients and control volunteers
  - Longitudinal quarterly study visits
  - Ancillary one-time surveys
  - Multi-modal data collection



**Amplifying the patient voice, the Fox Insight dataset holds the power to better understand patients' unmet needs, redefine therapeutic priorities and optimize clinical trial design.**

