



Case Study on Neurological degenerative disease

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Preference study perspective

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Patient preference information guidance

Study qualities:

Study sample	Study design	Study conduct and analysis
Well-informed patients	Questions are meaningful and relevant to patients	Well-documented instrument development process and study conduct
Representative sample for generalizable results	Minimize cognitive bias	Logical soundness
Capturing heterogeneity	Effective benefit-risk communication	Robustness of study results
	Demonstrated comprehension by patients	



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Special aspects of case study

- **Existing product**
 - Tailor the instrument to the product's benefits and risks
 - Ensure instrument is broad enough to be meaningful outside narrow scope of the existing product
- **Progressive disease**
 - Include patients at different levels of progression
 - Instrument needs to be relevant for patients at different levels of progression
- **Cognitive impairment**
 - Balance between cognitive burden and benefit-risk relevance
 - Consider strategies to elicit preferences of patients in late stages of disease



Protecting Health,
Saving Lives—
Millions at a Time



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of PUBLIC HEALTH

Patient-Preference Information
FDA-CERSI Collaborative Workshop:
December 7, 2017
Silver Spring, MD

Neurodegenerative Disease Case Study
**Research Approaches to Generating
Patient Preference Data**

Ira Shoulson MD
Karen E Anderson MD
Georgetown University Medical Center
Washington, DC
<http://regulatoryscience.georgetown.edu>

Patient Preference Research Approaches

- Clinical experience (anecdotal)
- Focus groups and longitudinal research platforms (transcription, qualitative analysis, natural language processing, machine learning)
- Choice, tradeoff, and allocation preferences
- Clinical trials

Neurodegenerative Diseases: Patient Preferences

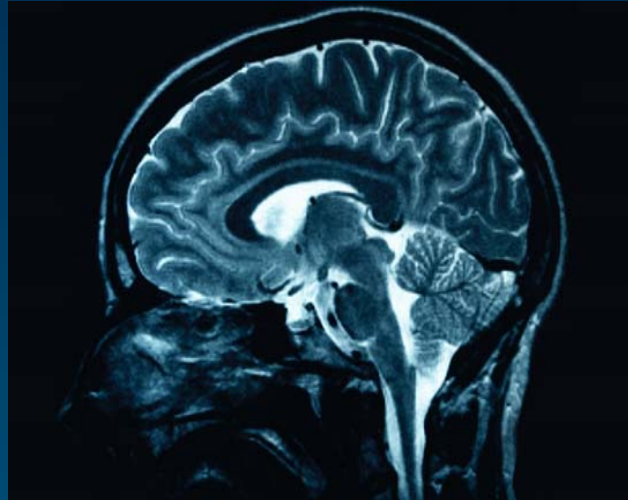
- Neurodegeneration does not affect single domain or function (motor, cognition, behavior); multiple outcomes and maintenance of functional capacity are most relevant and clinically meaningful.
- Genetic risk factors are key in assessing preferences of unaffected individuals at high genetic risk as well as affected patients and their family members
- Demographics, education, health literacy, numeracy, and socioeconomic status help inform how genetic risk and covariates influence preferences and tradeoffs for experimental therapeutic risks and benefits
- ‘Informed’ consent is more nuanced than ‘can’ or ‘cannot’

HUNTINGTON DISEASE



Expanded CAG_n
(polyglutamine repeats)
on Chromosome 4

Genetic
Etiology



Selective Neuronal
Degeneration

Brain Phenotype
& Pathogenesis

Movement Disorders

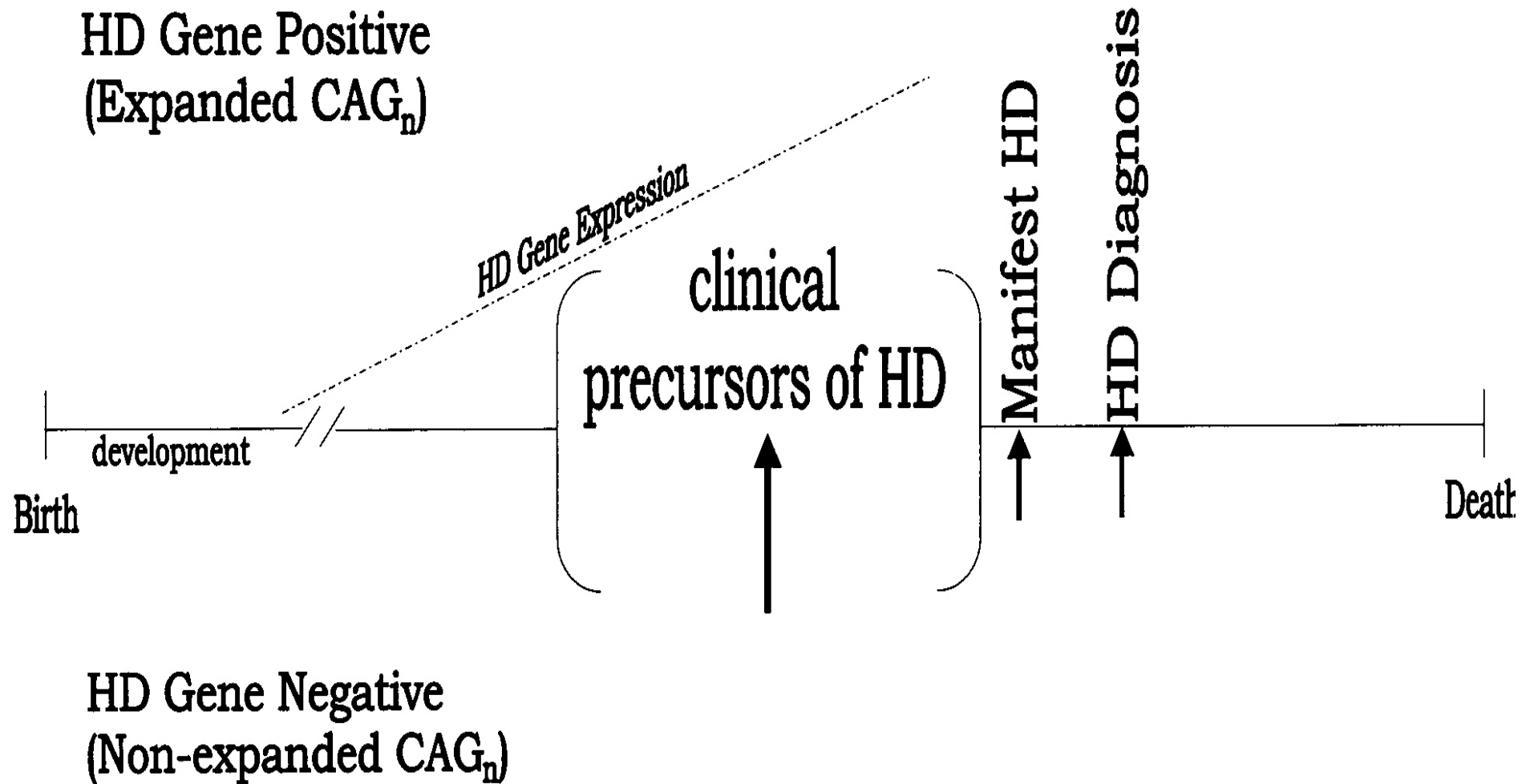
Cognitive
Impairment

Behavioral
Disorders

Clinical
Consequences

Clinical
Phenotype

Clinical Precursors and Manifest Huntington's Disease (HD)



Huntington Disease Respondent Groups for Risk-Benefit Preferences: Genetic Risk and Clinical Characteristics

Respondent Groups	Sample Size	Genetic Risk	Manifest HD Symptoms / Signs	Current Opportunities for HD Clinical Trial Participation
1. Adult HD patients, early stages 1-3 of illness	N=30	100%	Mild-Moderate	Widely Available
2. Clinically unaffected adults, unknown gene status	N=20	50%	Subtle or Absent	Under Development
3. Clinically unaffected adults who carry HD gene (DNA tested)	N=20	100%	Subtle or Absent	Under Development
4. Clinically unaffected adults who do not carry HD gene (DNA tested)	N=20	0%	Absent	N.A.
5. Adult family members or care partners	N=20	0%	Absent	N.A.

(Prototype Question)

Computer Adaptive Testing:
Preferential Allocation of a Fixed Number of Tokens
(low valence)

**Assume you have inherited the HD gene expansion,
so you know you will get HD in the future,
but you have no symptoms now.**

You have the option of taking a **research drug intended to delay onset of uncontrollable movement or thinking difficulties.**

But the research drug may cause some **side effects**, such as **dizziness** (which may make it difficult to drive), **nausea** (which may make it difficult to eat), or **anxiety** (which may be uncomfortable for yourself or others).

In this situation, what is most important to you?
Assign all your nine tokens among the choices below:



- ☐ Delay uncontrollable movements
- ☐ Delay thinking difficulties
- ☐ Avoid dizziness
- ☐ Avoid nausea
- ☐ Avoid anxiety

(Prototype Question)
Computer Adaptive Testing:
Preferential Allocation of a Fixed Number of Tokens
(**high valence**)

**Assume you have inherited the HD gene expansion,
so you know you will get HD in the future,
but you have no symptoms now.**

You have the option of taking a **research drug intended to delay onset of uncontrollable movement or thinking difficulties.**

But the research drug may cause some **potentially serious side effects**, such as **permanent liver damage** (potentially leading to death), **blindness**, or **earlier onset of illness** that might otherwise occur

In this situation, what is most important to you?
Assign all your nine tokens among the choices below:



- ☐ Delay onset of movements
- ☐ Delay onset of thinking
- ☐ Avoid permanent liver damage
- ☐ Avoid blindness
- ☐ Avoid earlier onset of illness

Patient Preference Study: Focus Group Considerations

- Achieving benefit and avoiding adverse effects
- Are benefits and risks temporary/fleeting or persistent/enduring?
- Patients facing progressive (fatal) decline are often more willing to choose and prefer major risks, especially if perceived as temporary and seemingly reversible
- Loss of independence is great fear; maintenance of functioning and independence are key outcomes
- Patient-Preference Information (PPI) should be more appropriately viewed as Patient-Preference Data (PPD)