

## Take away messages

- Patient preference information is an important complement to clinical and statistical evidence and can enhance regulatory decision making
- It can provide valuable information to design clinical studies with endpoints that are relevant to patients
- It can inform benefit-risk determinations
- Evidence on patient preference can be scientifically obtained
- Several methods: matching the method to the need is part of the science
- Lots of opportunities to use and to enhance known methods
- Lots of opportunities to develop new methods
- Patients want to be heard!
- Come early and often to talk to the FDA about developing patient preference studies
- The Science of Patient Input is evolving

