

NEWSLETTER
Winter 2012

Happy Holidays from the TRANSPERS Center!

Inside This Issue

1 Holiday Greetings

2 January Meetings

1/8:
Cancer Outcomes
Luncheon

1/28-1/29:
Personalized
Medicine World
Conference in
Silicon Valley



Julia as Russian Princess
In Winter Palace



Bathtime for Claire's Kids



Yes, that is Julie on the Ropes



Kathryn As
Go-Kart
Queen



Su-Ying Enjoying
Nature

We wish you a wonderful holiday season!



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Outcomes & Cancer Interest Group Luncheon: January 8th, 2013 at UCSF

What:

Join TRANSPERS as they continue important work in Patient-Centered Outcomes Research!

When:

January 8th, 2013

Where:

Laurel Hts Room 384

The UCSF Helen Diller Family Cancer Center and TRANSPERS will be hosting a Cancer Interest Group following the CTSI Symposium on Comparative Effectiveness Research (below). Come hear what's happening in Comparative Effectiveness Research, Patient Centered Outcomes Research, and cancer translational and policy research and meet your colleagues! Discuss the hottest policy issues, the most promising funding trends, and the most exciting translational research efforts! All are welcome and we particularly encourage new or junior faculty and post-docs or those new to cancer research to join us. We also encourage those who are basic or clinical scientists to join us to discuss translational efforts. Lunch will be served so please RSVP by Dec. 21 to Kathryn Phillips at PhillipsK@pharmacy.ucsf.edu.

Information about the CTSI Symposium On Comparative Effectiveness Research:

- Date: Tuesday, January 8th, 8:00 AM – 12:15 PM
- Location: Laurel Heights Auditorium, 3333 California St, San Francisco
- Questions? Contact Aria Yow at aria.yow@ucsf.edu

Highlights include: Plenary lecture by Tracy Lieu, MD, MPH, Director, Division of Research, Kaiser Permanente Northern California; Interactive session on stakeholder engagement moderated by Kevin Grumbach, MD, Chair, UCSF Department of Family and Community Medicine; Session on emerging priorities and methods in CER – an update on PCORI, by Kathryn Phillips, PhD, Director, UCSF Center for Translational and Policy Research on Personalized Medicine; Presentations of resources at UCSF to support CER

5th Annual Personalized Medicine World Conference in Silicon Valley: January 28-29, 2013

We encourage everyone to attend the 5th Annual Personalized Medicine World Conference (PMWC) in Silicon Valley. The conference will be held in Mountain View, California on January 28-29. This exciting conference will provide an opportunity to learn from and engage in dialogue to further the field of personalized medicine.

“PMWC 2013 will bring together CEOs, entrepreneurs, researchers, clinicians, regulators and payers to present the latest progress and next challenges for the implementation of personalized medicine within a framework to address the coverage barriers. Featuring the premier leaders in the field, the Conference offers an opportunity to share best practices and build on lessons learned. “

Register at <http://2013sv.pmwintl.com/>
or contact Tal Behar for more information at talb@pmwintl.com