A major focus of the TRANSPERS Center is coverage and reimbursement policy decisions by payers. Since 2007, we have been working with our Payer Advisory Board comprised of private payers and thought leaders. The Advisory Board includes senior executives from the top largest national private health plans and leading regional plans as well as thought leaders with industry, government, and Medicare perspectives. Our work on coverage and reimbursement policy decisions by payers has been funded by several grants from NIH and several foundation grants.

**Focus of Reimbursement Work**

Our work addresses **two critical gaps** for the translation of personalized medicine into practice and policy:

- Lack of an evidence base on translating personalized medicine into policy and adoption decisions
- Lack of forums bringing together the multiple stakeholders needed to formulate, recommend, and implement relevant guidelines and policies.

We are developing and testing evidence-based approaches to address these challenges:

- Analyzing how payers make policy decisions, particularly how they use evidence on healthcare system factors in conjunction with clinical evidence
- Identifying gaps in the evidence base for personalized medicine and how to address them
- Developing approaches and mechanisms to working with payers to develop data sources such as using claims data to examine the use of personalized medicine
- Examining the development and timing of payer policies on key examples of personalized medicine, including genomic clinical sequencing
- Developing a predictive model on what factors result in the successful adoption of new technologies

**Accomplishments**

Our work with the Board has influenced the conversation about payer coverage issues through approximately 30 peer-reviewed publications and presentations to a range of organizations including:

- Government agencies (e.g., NIH, CDC, PCORI)
- Professional organizations (e.g., BIO, American Diabetes Association, Association of Clinical Oncology, National Business Group on Health, AdvaMed, National Association of Cancer Executives, American College of Medical Genetics, National Society of Genetic Counselors, Association of Molecular Pathologists)
- Industry (e.g., Illumina, Eli Lilly, AstraZeneca)
- Venture capital firms (e.g., Kleiner, Perkins, Caulfield, & Byers; Mohr Davidow Ventures)
- And conferences/symposia (e.g., National Academy of Medicine, Mayo Clinic, Harvard Partners, Personalized Medicine World Conference, MedTech, Stanford MEDX, ASCO Annual Meeting).
TRANSPERS Payer Advisory Board Member Organizations

The Board has included executives from the following organizations: Anthem, Aetna, CIGNA, Kaiser Permanente, Health Care Service Corporation, Health Net, Humana, Independence Blue Cross, Premera Blue Cross, Oklahoma Health Care Authority (Medicaid), UnitedHealth Group, and Medicare (former).

TRANSPERS

Launched in 2008, the Center for Translational and Policy Research on Personalized Medicine (TRANSPERS) at the University of California, San Francisco is a first-of-its-kind research center dedicated to developing evidence-based information for patients, providers, industry, researchers and policymakers to objectively assess how personalized medicine can be most beneficial and efficient in improving health outcomes. The TRANSPERS Center has been funded by grants from the National Institutes of Health (NIH) and several foundations.

Selected from Approximately 30 Peer-Reviewed Publications (See Full list)